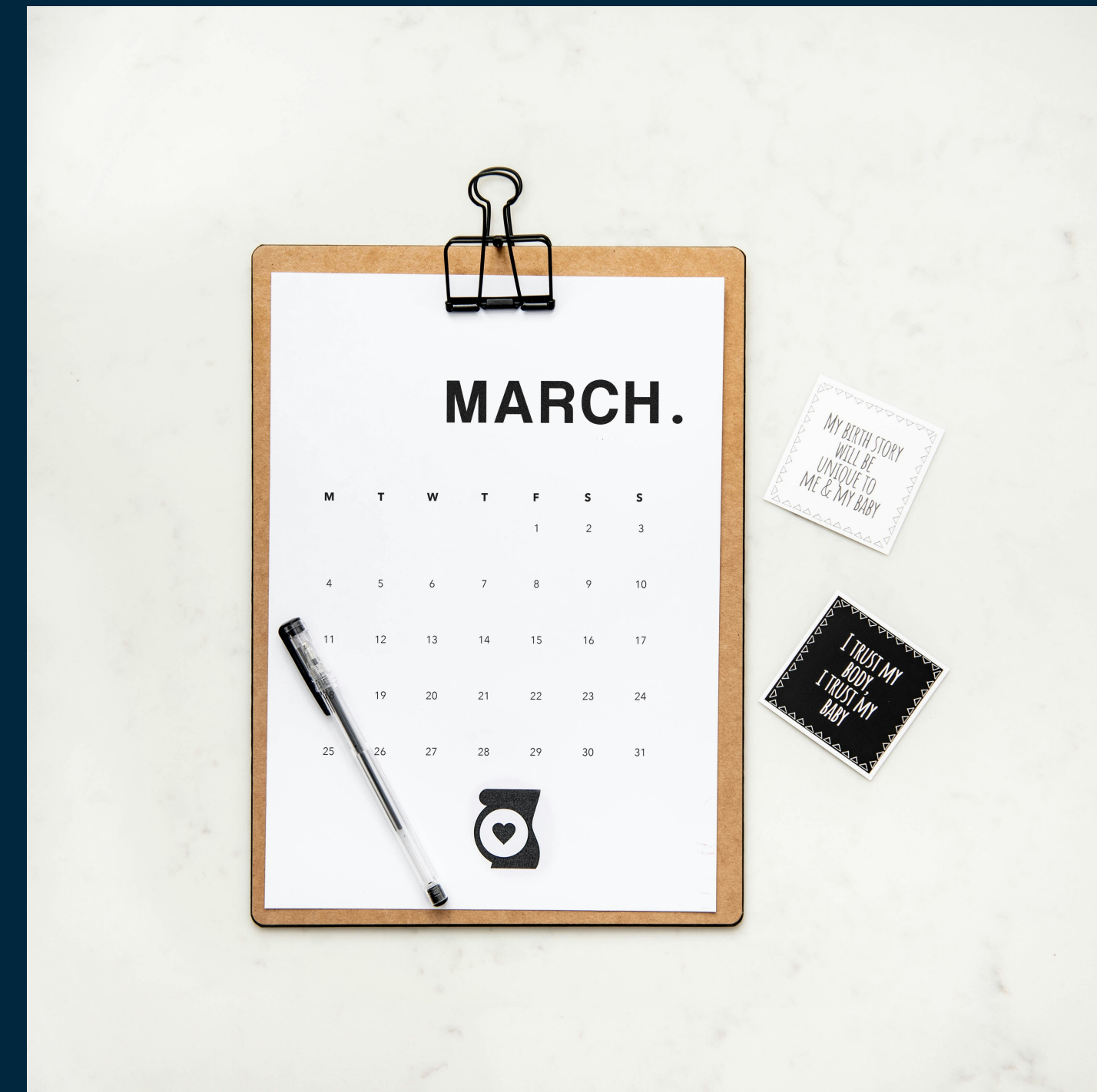


CONTENT PLANNER Template



Plan and organise your content with this easy-to-use template

- 01 This template is designed to help you plan and schedule your content across various platforms.
- 02 Common content types include blog posts, social media updates, email newsletters, videos, and more
- 03 Aim for consistent posting to engage your audience regularly

01 Instructions

Overview



Month	Goals	Themes	Notes
January			
February			
March			
April			
May			
June			
July			
August			
September			
October			
November			
December			

02 Monthly

Overview



Week	Content Title/ Description	Content Type	Platform	Publish Date	Assigned To	Status	Notes

03 Weekly

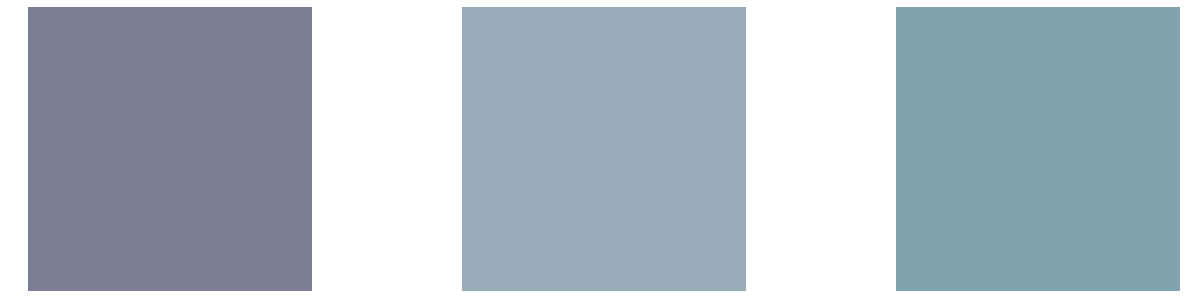
Overview



Date	Content Title/ Description	Content Type	Platform	Publish Time	Assigned To	Status	Notes

04 Daily

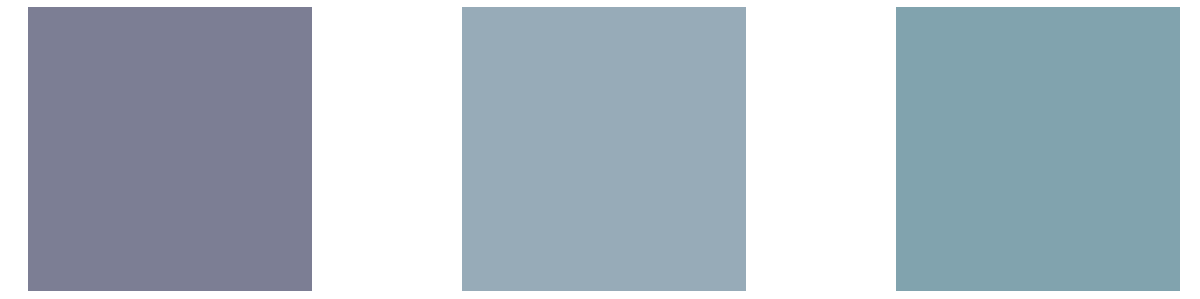
Overview



Date	Ideas	Notes

05 Content Ideas

Overview



Date	Event/Promotion	Notes

06 Key Dates & Events

Overview



Date	Content Title/ Description	Image/Video	Platform	Post Copy	Hashtags	Time	Status

07 Social Media Schedule

Overview



Date	Email Title	Audience Segment	Content Summary	Call to Action	Status	Notes

08 Email Marketing

09 Tips

01

Set Clear Goals

Define what you want to achieve with your content (e.g., increase traffic, boost engagement)

02

Identify Your Audience

Tailor your content to meet the needs and interests of your target audience

03

Mix Content Types

Use a variety of content types to keep your audience engaged

04

Track Performance

Use analytics tools to monitor the performance of your content and adjust your strategy accordingly

05

Stay Flexible

Be prepared to adapt your content plan based on current trends and audience feedback

NEED HELP WITH YOUR

Content Strategy?

Contact us today to see how we can support your online presence!

